

Let's partner today for a
more sustainable tomorrow.

Introducing:

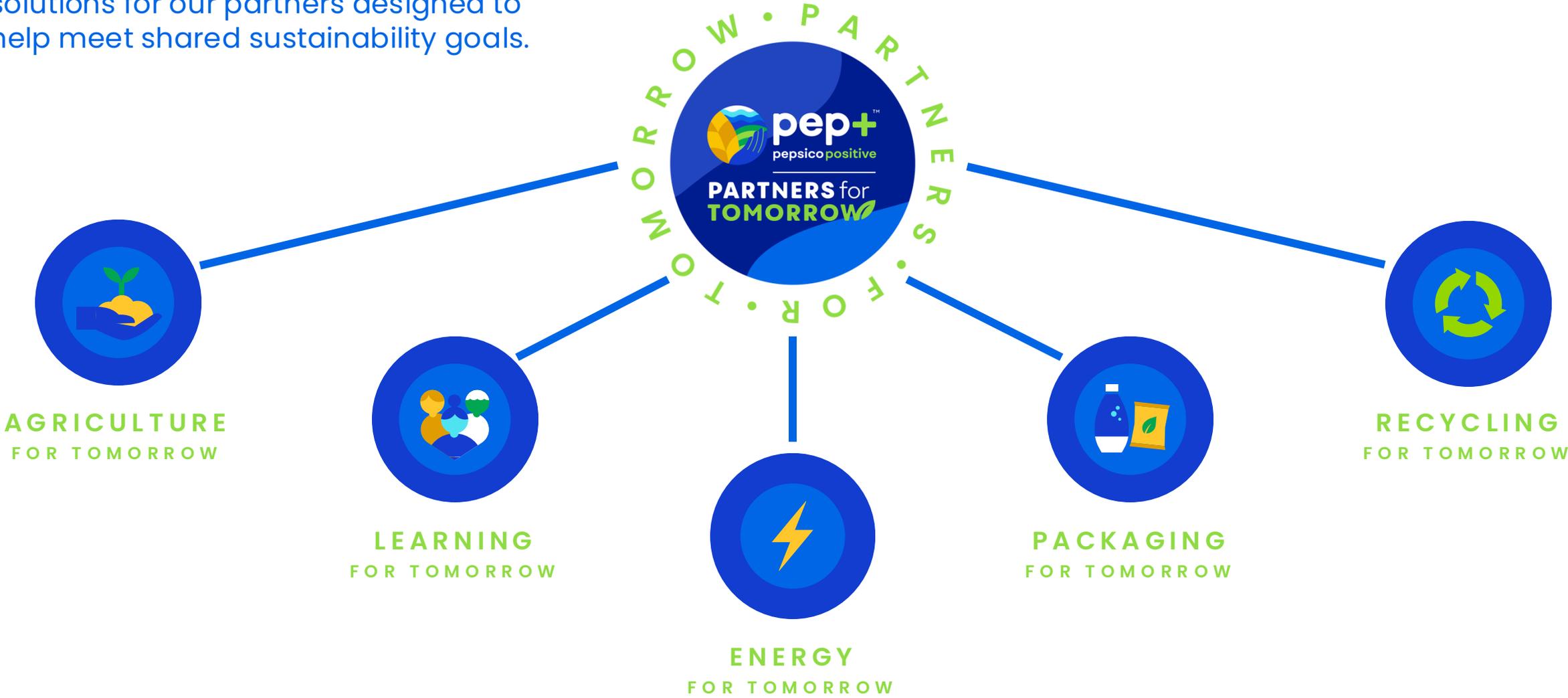


What is Partners for Tomorrow?



Partners for Tomorrow:

A robust portfolio of sustainability solutions for our partners designed to help meet shared sustainability goals.



AGRICULTURE
FOR TOMORROW

LEARNING
FOR TOMORROW

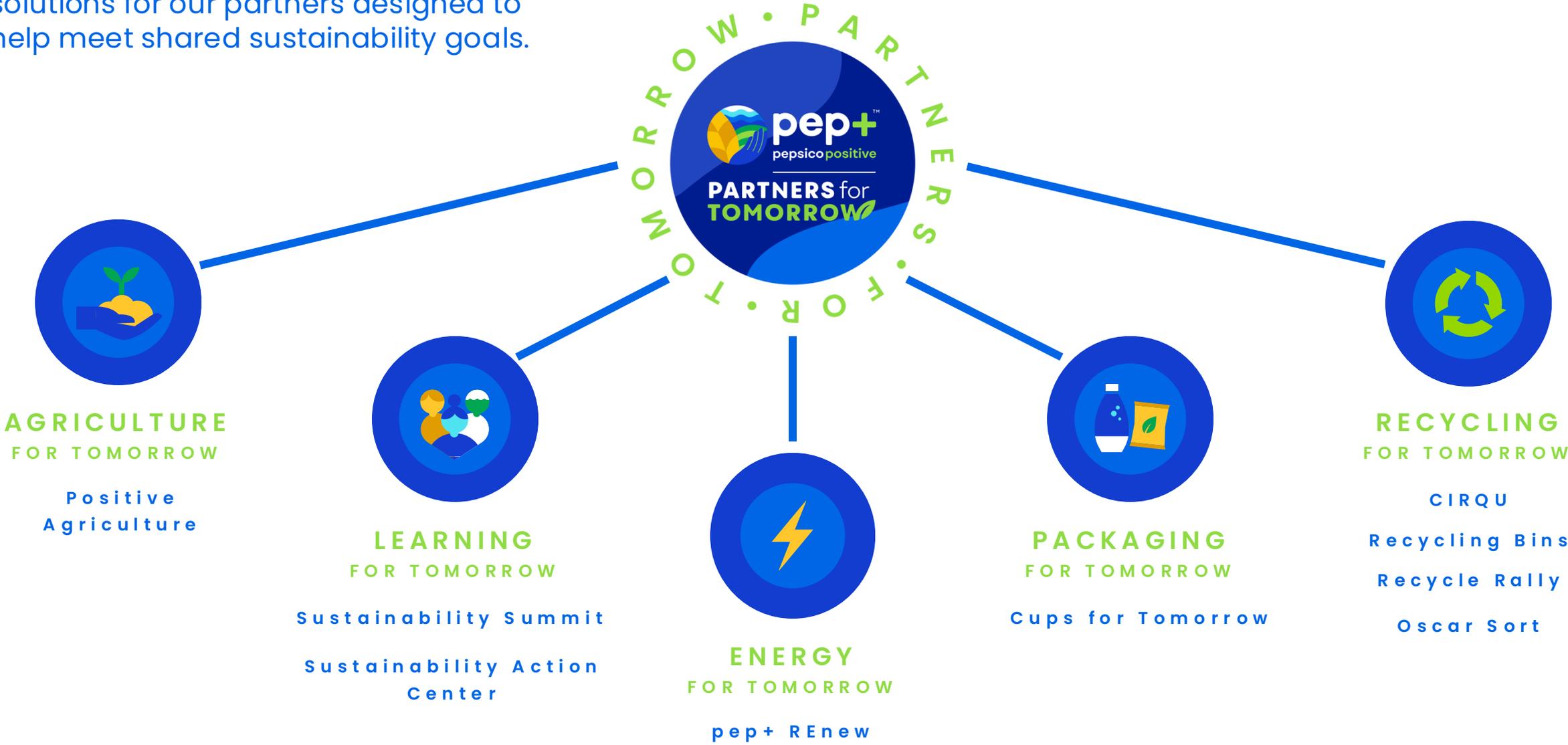
ENERGY
FOR TOMORROW

PACKAGING
FOR TOMORROW

RECYCLING
FOR TOMORROW

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AGRICULTURE FOR TOMORROW

Positive Agriculture

LEARNING FOR TOMORROW

Sustainability Summit
Sustainability Action Center

ENERGY FOR TOMORROW

pep+ REnew

PACKAGING FOR TOMORROW

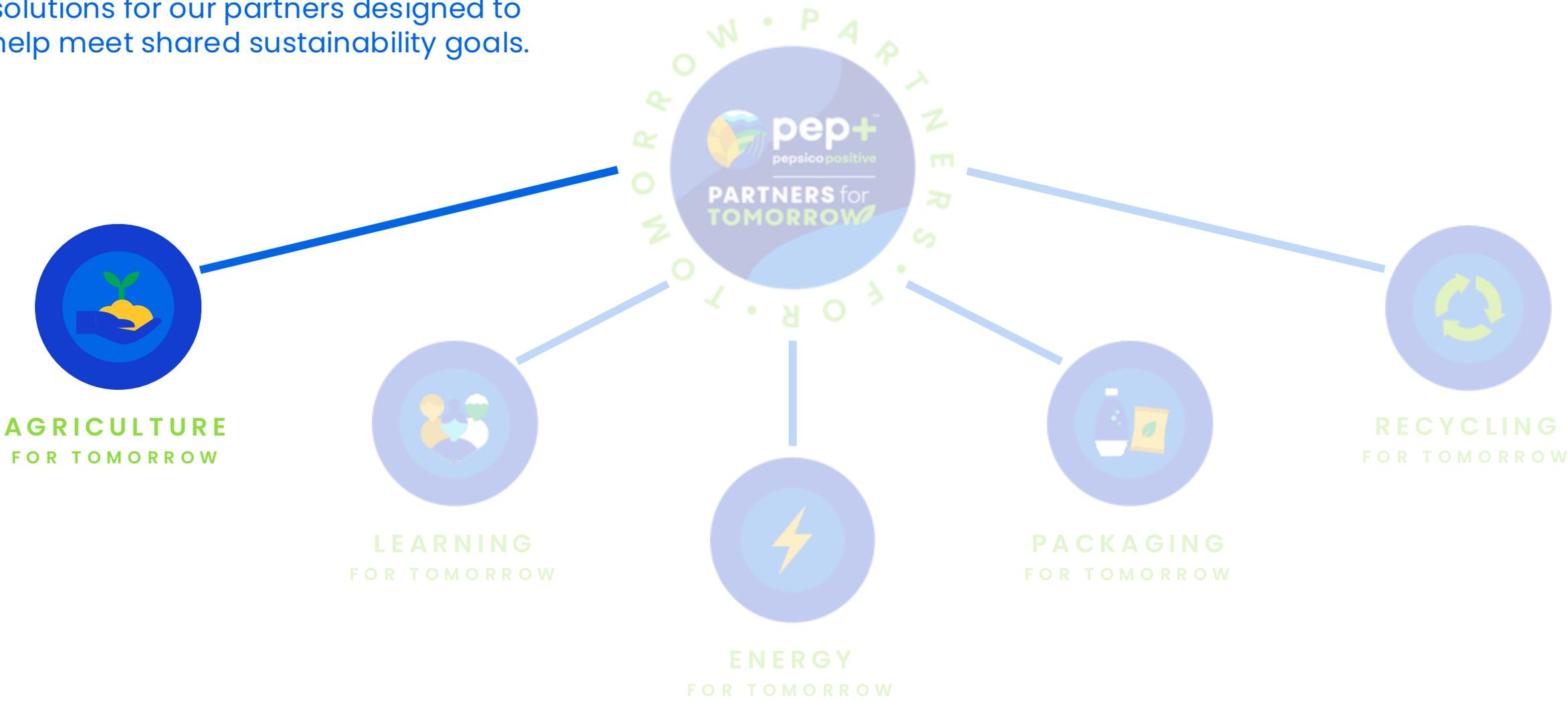
Cups for Tomorrow

RECYCLING FOR TOMORROW

CIRQU
Recycling Bins
Recycle Rally
Oscar Sort

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We're making investments today for sustainable farms tomorrow.

Agriculture typically accounts for a large percentage of greenhouse gas and carbon emissions and is often the #1 opportunity for climate impact.

Let's sow seeds together.



Positive Agriculture converts agricultural land to regenerative practices with direct investments – allowing our partners to **easily** make joint claims about progress.

Reduces carbon emissions

Participating customers may receive full credit for scope 3 carbon emissions throughout supply chain.

Lifts farming communities

Boosts economic vitality and self sufficiency of farming communities.

Helps increase farmers' resilience to climate change

Therefore, increasing our businesses' resilience to climate change as well.



Through partnerships with local experts in our operating regions, we can incentivize farmers to adopt new, more sustainable practices that not only reduce gradual degradation of the land but actually improve it – hence the term “regenerative.”



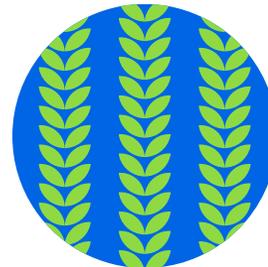
Cover Cropping

A cover crop is a close-growing non-commodity crop that provides a surface cover of main crops during fallow periods. It provides seeding protection and soil protection and improvement. After termination, residues from cover crops continue to protect the soil from erosion. Some examples are legumes, grasses, turnips, and radishes.



Crop Rotation

Crop rotation is a system of growing different kinds of crops on the same land in which two or more crops are grown one after the other. This technique can break disease cycles, reduce crop protection agents used and promote soil diversity.



Conservation Tillage

Conservation tillage is a tillage system that potentially conserves soil, water, and energy resources mainly through the reduction in the intensity of tillage, and retention of plant residues. It can include no till, low/reduced tillage, and strip tillage.



Agroforestry

Agroforestry is a collective name for land-use systems and technologies where woody perennials (trees, shrubs, palms, bamboos, etc.) are deliberately used on the same land-management area as agricultural crops and/or animals.

PepsiCo has already done much of the legwork and set up multiple regenerative agriculture programs across the United States.

We've cultivated relationships with implementors who farmers trust, and we know the programs work. To scale impact, farmers need support.

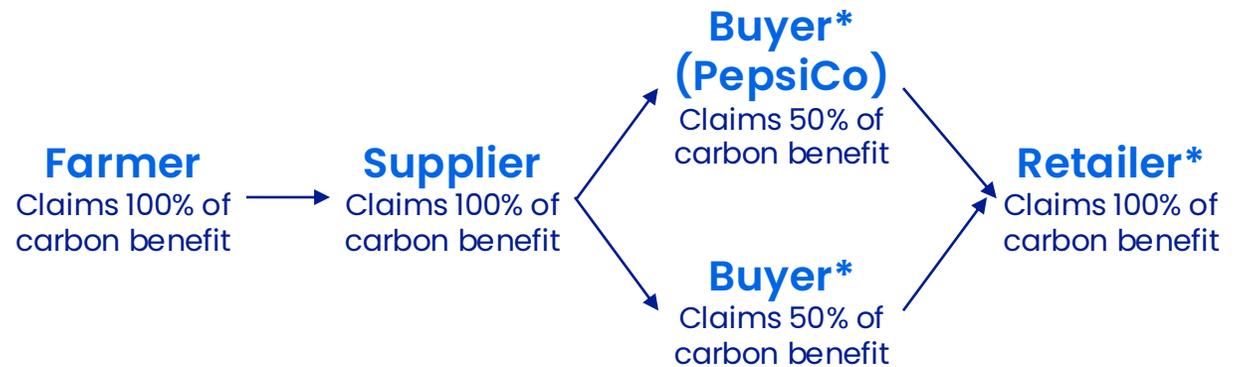
To claim up to 100% of the carbon benefit, our partners only need to make a financial investment.

Example Project & Carbon Beneficiaries

PROJECT:
Red River Valley Sugar Beet Pilot

LOCATION:
Red River Valley (Northern MN and ND)

IMPLEMENTER:
Soil and Water Outcome Fund (SWOF)



*Buyers and retailers split program costs three ways