

Supporting Sustainability at the Farm-Level

We are committed to supporting you and your farm in building climate resilience to benefit generations to come. Our approach focuses on supporting economic prosperity, agency and a sense of security for farmers, farm workers and their households.

In all that we do, we offer a voluntary, flexible approach to regenerative agriculture that gives farmers a seat at the table, while recognizing the diversity of agriculture and that one size does not fit all.

We aim to drive the advancement of regenerative, sustainable farming practices to optimize crop yields, respect human rights, improve farmer livelihoods and secure supply of agricultural ingredients.

Efforts within North America

Across North America and beyond, we're empowering farmers through education, upfront investment in outcomes, peer coaching, cost-sharing and more. We also rely on strategic partnerships with experienced implementers and farmer-facing organizations to support the changes that growers want to make, including transitioning to regenerative practices.



A partnership to help participating farmers transition to climate-smart practices on close to one million acres by 2030, with the potential to reduce and capture up to more than three million tons of GHG emissions.

- P** PRECISION
- C** CONSERVATION
- M** MANAGEMENT

A partnership with PCM that combines precision technology and data management with farm business and financials to help farmers manage, adopt, and adapt conservation practices long-term and improve on-farm decision-making.



A long-term, strategic partnership with PFI to help drive regenerative agriculture practices across approximately 1.5 million acres of U.S. farmland by 2030.



A multi-year shared value partnership with ADM to reduce carbon intensity by expanding regenerative practices on up to two million acres across our shared supply chains. The project is supporting farmers across the Midwest U.S. in building resilience to climate change and has the potential to eliminate over 1.4 million metric tons of GHG emissions.